

Curriculum vitae

Name and surname: Dallel Adimi

Academic degree: Professor of Higher Education.

Date and place of birth: 04/25/1981 in Al-Eulma - Setif -

Nationality: Algerian

Family status: Married

Address: District 50, functional residence, Al-Hamma - Khenchela-

Phone: 0550488703

Email: adimi.dallel@univ-khenchela.dz or d.adimi@yahoo.fr

First: Academic progression and certificates

1998/1999: Baccalaureate degree in natural and life sciences.

2002/2003: Bachelor's degree in Management Sciences - specializing in Finance from Farhat Abbas University of Setif.

2005/2006: Master's degree in management sciences from Farhat Abbas University of Setif.

2011/2012: Doctorate of Sciences, specializing in management, from Farhat Abbas University of Setif.

2017/2018: University Qualification Certificate in Management Sciences.

2022/2023: Degree of Professor.

Second: Scientific interests

Management and organization - marketing (banking, services, electronic) - strategy and competitive advantages - Islamic banks - creativity and innovation - enterprise mathematics - quality - sustainable development.

Third: Mastered languages

Arabic (excellent) - English (good) - French (acceptable).

Fourth: Subjects taught

a. From 2006 to 2014 (Farhat Abbas University of Setif 1):

Microeconomics - Operations Research/Enterprise Mathematics - Creativity and Innovation Management in Small and Medium Enterprises - Islamic Banking Management - Organization Theory - Strategic Marketing - Banking Marketing.

b. From 2015 to 2024 (Abbas Lagrou University - Khenchela):

Corporate accounting - corporate mathematics - quality management - electronic marketing - services marketing - strategic marketing - brand management - research methodology - commercial policies - history of economic facts - monetary and banking economics - specialized foreign language (English) - seminar in marketing - organization and structures of the institution.

Fifth: Scientific and pedagogical works

A- Research in periodicals and journals:

- *Approaches to achieving competitive advantages in business organizations*, an article published in the Journal of Economic Sciences, Commercial Sciences and Management Sciences of Farhat Abbas University - Setif - Issue 10, 2010.

- *The role of environmental innovation in the sustainability of the cement industry - Lafarge International Company as a model* -, an article published in the Journal of Human Sciences, Mohamed Kheidar University - Biskra - Issue 46, Part Three, March 2017.

- ***Waste management as a strategic option for sustainable business projects: an applied approach***, an article published in the Journal of Financial, Accounting and Administrative Studies, Oum El Bouaghi University, Issue 07, Part Two, June 2017.
- ***The future of solar energy: what paradoxical prospects***, an article published in the inaugural issue of the Acile journal, faculty economic, commercial and management sciences, university of kenchela ,March 2017.
- ***Prospects of the relational strategy with the client between the economic dimension and the administrative dimension***, an article published in the Journal of Economic Sciences and Business Administration, University of Batna 1, Issue 03, 2018.
- ***The value chain as a model for achieving competitive advantage in Islamic banks: the case of Kuwait Finance House Bank***, an article published in the Journal of Economic Sciences, Management and Commercial Sciences - Masila -, April 2020.
- ***The solar energy industry between economic effectiveness and environmental effectiveness: a critical study***, Journal of Finance, Investment and Sustainable Development - Setif -, June 2021.
- ***An analytical study of the financial aspects of solid waste management in the world: a comparative approach***, an article published in Strategy and Development Magazine - Mostaganem - 2020.
- ***Marketing strategies for public services between monopoly and competition: ALGERIA POST case study***, Article published in Economic and administrative research journal -Biskra- june 2022.
- ***Adapted model for developing cooperation between the university and industry sector in Algeria***, Article published in Financial, accounting and administrative studies journal - Umm El Bouaghi – june 2022.

B- Books and publications:

- ***Strategic management and competitive advantage***, a peer-reviewed scientific book, ISBN: 978-9947-0-5888-6, 2020.
- ***Contemporary Marketing***, a peer-reviewed scientific book, ISBN: 978-9947-0-5987-6, 2021.
- ***Enterprise Mathematics***, a pedagogical book, ISBN: 978-9947-76-137-3, 2022.
- ***Institutional Structures and Organization***, Pedagogical Book, ISBN: 798-9947-76-189-2, November 2022.

C- Mimeographed:

- ***Electronic Marketing***, a publication of lectures and lessons presented to third-year commerce students majoring in marketing during the university year 2017-2018.
- ***Services Marketing***, a publication of lessons and lectures directed to third-year commerce students specializing in marketing, during the academic year 2021/2022.