



People's Democratic Republic of Algeria
Ministry of Higher Education and Scientific Research
Abbas Laghrour University of Khenchela



Identification Card for the Master's Program – Audiovisual

Field: Social Sciences and Humanities	Social Sciences and Humanities
Department: Humanities	Humanities
Division:	Media and Communication Sciences
Specialization	Audiovisual
Degree:	Master's
Supervising Authority:	Faculty of Social and Human Sciences – Department of Humanities
Master's Program:	Audiovisual / Academic Master's
Training Objectives:	To provide in-depth preparation for media professionals, both theoretically and practically. The program also aims to help students establish an advanced scientific position in the field of media, as well as in media education and research. It seeks to employ modern media sciences, knowledge, and technologies to serve society.
Qualifications and Skills Targeted:	To provide in-depth theoretical and practical knowledge in audiovisual media, introduce students to professional ethics, and train them in the principles and techniques of public speaking and presentation. It also aims to familiarize students with the latest technologies in audiovisual media and their impact on the profession, as well as the contemporary challenges faced by the audiovisual media industry.
Pathways to Specializations:	The Media and Communication Sciences specialization can bridge toward fields that share similar foundational training in human sciences, as well as specialized training.

Partners in Supervision:	Various media institutions.
Organization of Education by Semesters:	Available in a table format for each semester as follows:

Semester:01

Education units	Materials Owen About	Balances	Laborato ries	Weekly hourly volume			volume Semester (weeks 14-16)	* Other	Evaluation type	
				Lessons	Directed works	Practical work			Continuous monitoring	exam
Basic teaching unit Credits 20 Coefficient 09	History of Audiovisual Media in Algeria	05	03	1.30h	1.30h	-	45h	-	x	x
	Writing for Radio and Television	05	02	1.30h	1.30h	-	45h	-	x	x
	General Semiotics	05	02	1.30h	1.30h	-	45h	-	x	x
	Audiovisual Legislation and Ethics	05	02	1.30h	1.30h	-	45h	-	x	x
Teaching methodological unit Credits:07 Coefficient :04	Fundamental Approaches in Media Research	04	02	1.30h	1.30h	-	45h	-	x	x
	Documentary Research	03	02	1.30h	1.30h	-	45h	-	x	x
Learning Unit Credits 02 Coefficient: 02	Cultural History of Algeria	01	02	1.30h		-	22.30h	-		x
	1.Public Service in Radio and Television 2 . Cultural Industries	01	01	1.30h		-	22.30h	-		x
unit teaching Credits 01 Coefficient 01	foreign language	01	01	1.30h	1.30h	-	22.30h	-	x	
First semester total		30	16	12.00h	10.30h	-	337.30			

Semester 02

Education units	Materials Owen About	Balances	Laborato ries	Weekly hourly volume			volume Semester (weeks 14-16)	* Other	type Evaluation	
				Lessons	Directed works	Practical work			Continuous monitoring	exam
Basic teaching unit Credits 20 Coefficient 09	Image Semiotics	05	03	1.30h	1.30h	-	45h	-	x	x
	Radio and Television Programming	05	02	1.30h	1.30h	-	45h	-	x	x
	Radio and Television Audience	05	02	1.30h	1.30h	-	45h	-	x	x
	Radio and Television Advertising	05	02	1.30h	1.30h	-	45h	-	x	x
Teaching methodological unit Credits:07 Coefficient :04	Audiovisual Content Analysis	04	02	1.30h	1.30h	-	45h	-	x	x
	Audiovisual Laboratory	03	02	1.30h	1.30h	-	45h	-	x	x
Learning Unit Credits 02 Coefficient: 02	Current Issues	01	02	1.30h		-	22.30h	-		x
	Audience and Public Opinion Measurement	01	01	1.30h		-	22.30h	-		x
unit teaching Credits 01 Coefficient 01	foreign language	01	01	1.30h	1.30h	-	22.30h	-	x	
First semester total		30	16	12.00h	10.30h	-	337.30			

Semester 03

Education units	Materials Owen About	Balances	Laboratories	Weekly hourly volume			volume Semester (weeks 14-16)	* Other	Evaluation type	
				Lessons	Directed works	Practical work			Continuous monitoring	exam
Basic teaching unit Credits 20 Coefficient 09	Audiovisual Sociology	05	03	1.30h	1.30h	-	45h	-	x	x
	Media Campaigns	05	02	1.30h	1.30h	-	45h	-	x	x
	Radio and Television Presentation	05	02	1.30h	1.30h	-	45h	-	x	x
	Radio and Television Criticism	05	02	1.30h	1.30h	-	45h	-	x	x
Teaching methodological unit Credits:07 Coefficient :04	Audiovisual Laboratory	04	02	1.30h	1.30h	-	45h	-	x	x
	Research Laboratory	03	02	1.30h	1.30h	-	45h	-	x	x
Learning Unit Credits 02 Coefficient: 02	Entrepreneurship	01	02	1.30h		-	22.30h	-		x
	1.International Media 2. Political Communication	01	01	1.30h		-	22.30h	-		x
unit teaching Credits 01 Coefficient 01	foreign language	01	01	1.30h	1.30h	-	22.30h	-	x	
First semester total		30	16	12.00h	10.30h	-	337.30			

Semester 04

Internship in an institution, culminating in a graduation thesis for discussion

	Weekly Study Hours.	Coefficient	Credits
Internship in the institution (Khenchela, Oum El Bouaghi, Batna, and Tébessa Radios, or Constantine Regional Television Station). (Thesis)	07	11	21
Seminars	03	05	09
Seminars	150(15x10)	16	30

Comprehensive Summary of the Training:

H S W	Basic	methodology	Exploratory	Horizontal	the total
Lecture	270	135	135	/	540
Directed works	270	135	/	67.30	472.30
Practical work	70	45	/	/	115
Personal work	/	/	/	/	/
Other work (to be specified)	540	270	/	135	945
the total	1150	585	135	202.30	2072.30
Balances	81	30	6	3	120
credits for each teaching of % unit	67.5%	25%	5%	2.5%	100%