

# CURRICULUM VITAE

## Contact information

**Home Address:** Cité 20 Aout 1955 BT 13 N° 19 Skikda

**Employer :** Université Abbes Laghrour Khenchela

**Tel N° :** 00213776 24 89 09

**Professional E-mail:** laib.ahcen@univ-khenchela.dz

## personal Informations:

- ✧ Name : LAIB
- ✧ First Name : AHCENE
- ✧ Date and Place of Birth : June 10<sup>th</sup>, 1977 in Tamalous W. Skikda
- ✧ Sex : Male
- ✧ Scientific Rank : Lecturer Professor Class A
- ✧ Family Situation : Marié
- ✧ Place Of Residence : Elhamma -Khenchela
- ✧ Nationality : Algerian
- ✧ Employer : Abbes Laghrour- Khenchela University

## Diplôme obtained:

- ✧ License In economic sciences, speciality (Management promo 1999, Univ-Constantine)
- ✧ Magister in Management sciences, option: Marketing (2010, doctoral School of the east)
- ✧ Doctorat In Economic sciences option: Marketing ,(April30, 2018,Univ-Oumelboughui, Titled : Marketing of the ecotourism services and methods Of their development in Algeria
- ✧ University Habilitation ( Univ-Khenchela, November16, 2020).

## Professional Career :

- ✧ March 2000 until september 2001 Release from national service (economic activities office, at the regional social service directorate, 2<sup>nd</sup> military region)
- ✧ December 2002 recruited administrator at The 20 August 20, 1955-skikda University.
- ✧ June 2003 designated chair of service in charge for scientific and cultural activities.
- ✧ April 2006 designated assistant director for scientific, cultural and athletic activities.
- ✧ December 2006 appointed assistant director for scientific, cultural and athletic activities until february 20, 2011.
- ✧ November 2009 teach part-time (Skikda UFC ) until 2018
- ✧ February 21, 2011 recruited Teacher at Abbes Laghror-Khenchela University as Assistant Professor Class B
- ✧ June 2014 promoted as Assistant Professor Class A
- ✧ March 2018 promoted as Lecturer Professor Class B
- ✧ November 2020 promoted as Lecturer Professor Class A
- ✧ Chairman of the scientific committee of commercial and Management department, since 2017 until this day.

### **Published Articles:**

- Perspective of the development of ecotourism in Algeria, Remah Review, for research and studies in finance and business, No. 14, June 214, Jordan,  
<http://www.remahtrainingjo.com/magazin.htm> ISSN : 2392-5418
- Marketing of eco-tourism programs and Methods for their development, Journal of the Faculty of Economic Sciences of Baghdad, Iraq, No. 48, July 2016  
ISSN: 2072778X [www.iasj.net](http://www.iasj.net)
- The Importance of Sustainable Tourism within the tourism development strategy in Algeria, Review of Human Research and Studies, University of August 20, 1955-skikda, No. 14, June 2017 ,ISSN 1112-8151 [www.elearning.univ-skikda.dz](http://www.elearning.univ-skikda.dz)
- Network Marketing and its compatibility with the principles of Islamic economics, case study, Elihiea Review, Lhej Lakhdar University, Batna, Volume 20, No. 26, September 2020, ISSN 1112-4350 ,ISSN electronic 2588-2406 .  
<http://www.asjp.ceriste.dz/en/PresentationRevue/92>
- Network Marketing as a tool for profit and remote work: between truth and illusion, Review of financial, accounting and administrative studies, Larbi ben Mhidi-oumelbouaghui University, No. 1, March 2021, -ISSN 2352-9962/E-ISSN 2572-0147,  
[www.asjp.cerist.dz/en/downArticle/58/8/1/151508](http://www.asjp.cerist.dz/en/downArticle/58/8/1/151508)

### **International Communications:**

- Strengthening the Role of Local Tourism in achieving sustainable development, International Seminar Entitled: local tourism economies, dimensions and perspectives, Mohamed Khidar University, Biskra, December 3 and 4, 2013.
- Promotion of FDI through ANDI, International Seminar Entitled: The Role of Foreign Direct Investment in Achieving Economic Development, Abbès Laghror-Khenchela University, November 25 and 26, 2014.
- Clean Practices at the level of tourist establishments as a tool for orientation towards eco-hotels, case of certain international experiences, International Seminar entitled: the role of public policies to meet the requirements of the green economy and sustainable development, Constantine University 2- Abdelhamid Mehri, October 17 and 18, 2018.
- Ecotourism Marketing as a tool for disseminating a culture of environmental awareness and preservation of natural resources, International Seminar entitled: Algeria and the need to evolve towards a green economy to achieve sustainable development, Abbès Laghror-Khenchela University, December 10 and 11, 2018.
- The Reality of the application of the requirements, dimensions and elements of ecotourism to achieve sustainable ecotourism, International Seminar entitled: Internal Tourism and local communities between the need for economic diversification and industry differentiation, Larbi ben Mhidi University -oumelbouaghui, April 27 and 28, 2019.

## **National Communications:**

- Environmental considerations and their importance in the development of Saharan tourism, case of Sioua oasis in Egypt as a model, National Seminar Entitled: desert tourism in Algeria between Potentials and Obstacles, Hamma Lakhdar-Eloued University on April 27 and 28, 2014.
- The Role of the Islamic banking system in mitigating the effects of international financial crises, National Seminar Entitled: Islamic Financing Formulas as a strategic choice for commercial banks in the light of financial globalization, Abbès Laghror-Khenchela University (13 and 14 May 2014).
- develop start-ups and the knowledge economy in Algeria – Reality and Challenges, National Seminar Entitled: Start-ups and electronic commerce in Algeria between the economic orientation of the state and the challenges of reality, Abbès Laghror University-Khenchela (March 07, 2022).
- Eco-Tourism Promotion as a Strategy to Stimulate The Demand for Ecotourism Services -Case Study of Skikda, National Seminar Entitled: ecotourism as an approach to economic diversification in Algeria, Abbès Laghror-Khenchela University (May 30, 2022).

## **Collective books:**

- collective book containing the communications of the International Seminar entitled: the role of public policies to meet the requirements of the green economy and sustainable development, Volume 1, Constantine University 2 - Abdelhamid Mehri, October 17 and 18, 2018, ISBN: 978- 9931-9441-0-2.
- collective book containing the communications of the International Seminar entitled: Algeria and the need to evolve towards a green economy to achieve sustainable development, Abbès Laghror-Khenchela University, December 10 and 11, 2018, ISBN: 978-9931-9603 -0-0.
- Mechanism for supporting and supporting Start-ups in Algeria and the requirements for their success, Article in the collective book Entitled: Entrepreneurial and Start-up Projects as a Driver for Sustainable Development in Algeria, Reality and Perspectives, June 2022, 4-2-9603-9931-978-ISBN.

## **Educational Publications:**

- Handout of courses in the module: Introduction to Economics, intended for first year common core students, 2019-2020
- Handout of courses in the module: International trade techniques, intended for students of the third degree, international economics option, 2022-2023