Personal Information

Name: Khaled Menaceur

Date of Birth: 11/07/1986 Place of Birth: El-Madher, Batna

Academic Rank: Full Professor

Specialization: Information and Communication Sciences

Marital Status: Single

Degrees Obtained:

• Baccalaureate — 2004

• Master's Degree (Magister) — 2013

• Doctorate — 2018

• University Habilitation — 2021

• Professor of Higher Education— 2026

Professional Information (Positions Held)

1. ..... / .....
2. ..... / .....

Current Scientific Record

Scientific Experience (Membership of Scientific Committees / Research Teams / Laboratories)

1. From March 2024 to present: Member of the Disciplinary Committee, Department of Human Sciences.
2. From 2020 to 2025: Member, then Head, of the PRFU research team entitled: "Representations of the Relationship between the Use of Modern Information and Communication Technologies and the Crisis of Values in the Educational System."
3. 2018–2022: Member of the Scientific Committee, Department of Human Sciences.

Published Academic Articles

1. Gaouas, Dj., & Menaceur, K. (2026). Rethinking the Bullet Theory in the Digital Age. *Al-Risala Journal for Media Studies*, 10(1), 205-216. https://asjp.cerist.dz/en/article/296292
2. Menaceur, K., & Gaouas, Dj. (2025). Media Ethics and AI-Driven Robot Journalism as a Model. *Algerian Journal of Security and Development*, (1), 383-395. https://asjp.cerist.dz/en/article/285807
3. Menaceur, K., & Gaouas, Dj. (2025). The Economics of Influencers: Content Privacy and Income Variations. *Revue Des Sciences Humaines*, 36(3), 521-533. https://asjp.cerist.dz/en/article/278764
4. Binge-Watching: An Attempt to Understand the Phenomenon and Its Effects. (2025). *Al-Muqaddimah Journal for Human and Social Studies*, 10(1), 36-49. https://asjp.cerist.dz/en/article/275237
5. Amara, A., Menaceur, Kh., & Gaouas, Dj. (2025). Interactivity on the Official Facebook Pages of Media and Communication Units at Algerian Universities: The Case of Khenchela University. *Science, Education and Innovations in the Context of Modern Problems*, 8(3), 1058-1078. doi: 10.56352/sei/8.3.65
6. Djamal, G., Khaled, M., & Abdelhalim, A. (2025). Verbal Violence in Online Multiplayer Games. *South Florida Journal of Development*, 6(5), e5339. https://doi.org/10.46932/sfjdv6n5-076
7. New Media and Their Impact on the Contemporary Arab Media Landscape. (2023). *Al-Risala Journal for Media Studies*, (2), 11-23. https://asjp.cerist.dz/en/article/230784
8. In collaboration with Abdelhalim Amara: The Role of the Internet in the Development of Scientific Research. *Mafahim Journal*, Ziane Achour University - Djelfa, Vol. 1, Issue 7, March 2020. https://asjp.cerist.dz/en/article/111978

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ResearchGate profile

9. The Public Sphere in the Age of the Digital Revolution and Its Impact on Citizenship. *Al-Bahith Journal of Human and Social Sciences*, Kasdi Merbah University Ouargla, Vol. 11, Issue 04, December 2019. https://asjp.cerist.dz/en/article/103161
10. Television in the Age of New Media. *Al-Risala Journal for Media Studies*, Larbi Tebessi University - Tébessa, Issue 09, April 2019. https://asjp.cerist.dz/en/article/84545
11. The Role of Electronic Journalism in Shaping Public Opinion: A Theoretical Approach. *Journal of the History of Sciences*, Ziane Achour University - Djelfa, Issue 11, March 2018. https://asjp.cerist.dz/en/article/45243
12. In collaboration with Saidi Tarek: Cognitive Impacts of New Media on Muslim Youth: An Analytical Study on the Impact of Computer Games in Teaching Foreign Languages. *Journal of Social Studies and Research*, Echahid Hamma Lakhdar University - El Oued, Issue 20, December 2016. https://asjp.cerist.dz/en/article/70572
13. Social Networks as Scientific Vessels: A Study of Media Groups on Facebook. *Journal of Social Studies and Research*, Echahid Hamma Lakhdar University - El Oued, Issues 13/14, December 2015. https://asjp.cerist.dz/en/article/81610
14. The Role of New Media in Promoting Citizenship Values. *Journal of the Faculty of Arts and Media*, Misrata University, Libya, Issue 1, November 2015. https://doi.org/10.36602/famj.2015.1.6
15. Personal Communication in the Age of New Media. *Jil Journal of Human and Social Sciences*, Jil Center for Scientific Research, Lebanon, Issue 12, October 2015. DOI:10.12816/0017442

Published Books and Publications

1. *The Information Society*, Adlis Bellezma Publishing and Distribution, 1st Edition, 2026.
2. *Information and Communication Technologies: Principles and Applications*, Adlis Bellezma Publishing and Distribution, 1st Edition, 2026.
3. *Media Legislation and Regulation*, Adlis Bellezma Publishing and Distribution, 1st Edition, 2026.
4. *Emotional Intelligence in Public Relations*, Adlis Bellezma Publishing and Distribution, 1st Edition, 2026.
5. *Modern Information and Communication Technologies and Youth Alienation*, Dar Al Kitab Al Jami'i, United Arab Emirates, 1st Edition, 2017.
6. "News Pages on Facebook in Small Communities: An Analytical Study of the 'Elmadher Info' Page," Book Chapter in *Traditional Media and Digital Platforms: The Dialectic of Influence and Affectedness*, Laboratory of Media and Digital Media Studies, University of Oum El Bouaghi, 2025 (in collaboration with Djamal Gaouas).
7. "Social Media in Agricultural Extension and Its Contribution to Food Security," Book Chapter in *The Cooperative Model: Agricultural Media and Food Security to Achieve Arab Agricultural Sustainability*, Fahrenheit 124 Publishing, 2025 (in collaboration with Djamal Gaouas).
8. *Radio and Television Audience* (Coursebook directed at 1st-year Master students in Audiovisual), 2026.
9. *Information Society* (Coursebook directed at 1st-year Common Core students in Humanities), 2024.
10. *Media Legislation* (Coursebook directed at 2nd-year Information and Communication Sciences students), 2024.
11. *Media Audience Studies* (Coursebook directed at 3rd-year Media students), 2024.
12. Information and Communication Technology: pedagogical handout for 2nd-year Bachelor's students, Information and Communication Sciences, 2019.

Teaching

1. Media and Communication Technology — 2nd-year Bachelor's, Information and Communication Sciences — Lecture and Tutorial .
2. Media Audience Studies — 3rd-year Bachelor's, Media — Lecture and Tutorial .
3. Media Legislation — 2nd-year Bachelor's, Information and Communication Sciences — Lecture and Tutorial .
4. Information Society — 1st-year Master's (Common Core), Human Sciences — Lecture .

5. Radio and Television Audiences — 1st-year Master's, Audiovisual Media — Lecture and Tutorial .
6. Reception Theory and Cultural Studies — 1st-year Master's, Audiovisual Media — Lecture and Tutorial .
7. Media Economics — 2nd-year Bachelor's, Information and Communication Sciences — Tutorial .
8. Audiovisual Content Production — 1st-year Master's, Audiovisual Media — Tutorial .
9. Radio and Television Advertising — Tutorial.
10. Introduction to Information Society — Lecture.
11. Organization and Management of Information Systems — Lecture.
12. Research Methods and Techniques in Information and Communication Sciences — Tutorial.
13. Schools of Thought and Methods (Journalism) — Tutorial.
14. Workshop on Current International and National Issues — Tutorial.
15. Reception Theory and Discourse Analysis — Lecture and Tutorial.
16. Management of Audiovisual Media Institutions — Lecture.
17. Media Professional Ethics — Lecture.
18. News Bulletin Production — Tutorial.
19. The State of Algerian Radio and Television — Lecture.
20. Press Data Analysis — Tutorial.
21. History of the Media — Tutorial.
22. Introduction to Information and Communication Sciences — Tutorial.
23. Sociology of Journalism — Lecture.
24. Media Sociology — Lecture.
25. Algerian Media and Societal Issues — Lecture.
26. International Political Relations since 1945 — Lecture.

Scientific Conferences

International:

3. Co-authored with Tarek Saidi: “The Impact of Aligning Social Media Management Strategies with Digital Public Relations Principles on Digital Reputation and Audience Engagement: A Systematic Literature Review (2015–2025).” International Forum “Digital Public Relations and the Accountability of the Emerging Work Environment,” November 11–12, 2025, University of Batna 1.
4. Co-authored with Djamal Gaouas: “The Psychological Fragility of Children in a Digital Context.” Forum “The Arab Child and the Challenges of Digital Media: Current Reality and Future Prospects,” June 1–2, 2025, University of Batna 1.
5. Co-authored with Djamal Gaouas: “Ways to Develop a Digital Communication Strategy in the Food Industry Sector.” Hybrid International Conference “Digital Transformation and the Shaping of a Food-Industry Institutional Culture,” November 27–28, 2024, University of Algiers 3.
6. Co-authored with Djamal Gaouas: “The Economics of Banality: How Does TikTok Attract Users and Increase Its Profits?” Hybrid International Forum “The Production of Purposeful Content on Social Media Platforms and the Promotion of Public Taste — A Cultural Conflict or a Generational Conflict?” November 19–20, 2024, Ahmed Zabana University, Relizane.
7. Co-authored with Djamal Gaouas: “Social Media in Agricultural Extension and Its Contribution to Preserving Food Security.” Virtual International Forum “The Cooperative Model: Agricultural Media and Food Security for Achieving Arab Agricultural Sustainability,” November 10, 2024, University of Batna 1.
8. Co-authored with Djamal Gaouas: “The Use of Artificial Intelligence in Journalistic Content Production: Current Concerns and Future Prospects.” International Forum “The Future of

Media Practice in the Age of Artificial Intelligence," October 22, 2024, Ziane Achour University, Djelfa.

9. "The Interactive Documentary Film: An Attempt to Explore a New Media Genre." 2nd International Forum "The Arab Documentary Film: Questions of Content, Reception and Industry," October 3, 2024, University of Batna 1.
10. "A Reading of the Opening Sequence of the Algerian Historical Series Mustapha Ben Boulaïd." International Forum "Cinema and History: Between Truth and Distortion," June 5–6, Ziane Achour University, Djelfa.
11. Co-authored with Djamal Gaouas: "The Impact of Successive Technological Developments on Series Production and the Viewing Experience." 2nd International Forum "Cinematic and Dramatic Content on Digital Platforms: Transformations in Reception and Influence," May 27–28, 2024, University of Batna 1.
12. Co-authored with Tarek Saidi: "What's at Stake When It Comes to Data Protection and the Right to Privacy in the Age of Information and Communication Technologies." International Forum "Constitutional Rights and Freedoms in Light of Technological Development," October 20–21, 2021, University of Khenchela.
13. "The Use of Social Networking Sites by Youth and Their Role in Social Transformations in Algeria: Facebook as a Model." International Forum "Arab Sociologists Facing the Questions of Current Transformations," National Centre for Research in Social and Cultural Anthropology, Oran, February 18–20, 2014

National:

1. National Forum "Algerian Media and Internal Crisis Management," October 18, 2022, University of Khenchela, paper: "The Official Spokesperson and Crisis Management: Roles and Strategies."
2. National Forum "Algerian Private Satellite Channels between Professional Reality and Social Responsibility," Department of Media and Communication Sciences, Mohamed Boudiaf University, M'Sila, October 23, 2022, paper: "Manifestations of the Public-Service Concept in Algeria's Private Television Channels: A Reading" (co-authored with Djamal Gaouas).
3. National Forum "Tourism Media and Local Cultural Heritage: Reality and Prospects," March 13, 2023, University of Khenchela, paper: "Media and Tourism: What Relationship?" (co-authored with Djamal Gaouas).
4. National Forum "Social Media and the Management of Debate on Algerian Women's Issues," February 26, 2024, University of Khenchela, paper: "Digital Feminist Activism: Tools and Strategies" (co-authored with Djamal Gaouas).
5. National Forum "The Culture of Digital Content Production among Algerian Youth," April 29, 2024, Abbes Laghrour University, Khenchela, paper: "Digital Nomads and the Tourism Content Industry" (co-authored with Djamal Gaouas).
6. National Forum "Information and Communication Technology and the Upbringing of the Algerian Child," April 30, 2024, Mohamed El Bachir El Ibrahimi University, Bordj Bou Arreridj, paper: "Information and Communication Technology: A Conceptual Introduction."
7. National Forum "Youth and New Media: Content Production — Uses and Effects," May 6, 2024, Ziane Achour University, Djelfa, paper: "The Psychological Impact of TikTok on Adolescents: An Analytical Study."
8. Participation in the National Forum "Information and Communication Technology and the Crisis of Values in the Educational System," November 25, 2024, University of Khenchela, paper: "Values in the Content of the Fifth-Year Primary Arabic-Language Textbook: A Critical Analytical Study" (co-authored with Djamal Gaouas).
9. Participation in the Hybrid National Forum "Media Entrepreneurship in Algeria between the Requirements of the Media Sector and Openness to Start-ups," April 30, 2025, University of Batna 1, paper: "The Reality and Challenges of Digital Media Entrepreneurship in the Arab World: A Study of Opportunities, Success Models and Growth Obstacles" (co-authored with Djamal Gaouas).
10. National Forum "Challenges Facing the Urban Family in Light of Modern Technology," April 21, 2026, University of Khenchela, paper: "The Impact of Digital Algorithms on Children's Mental Health: Mechanisms and Means of Protection" (co-authored with Djamal Gaouas).

11. National Forum “Artificial Intelligence and the Media and Communication System: Managing the Debate on the Prospects of Scientific Research and the Challenges of Professional Practice,” May 3, 2026, University of Khenchela, paper: “The Use of Artificial Intelligence Tools in Systematic Reviews: Scientific Frameworks and Ethical Risks” (co-authored with Djamal Gaouas).
12. National Forum “The Visual Dimension of Food on Digital Platforms and Its Role in Spreading a Culture of Food Security,” May 11, 2026, University of Algiers 3, paper: “Algorithmic Filter Bubbles and the Engineering of Food Taste: A Reading of Food-Content Recommendation Mechanisms on TikTok” (co-authored with Djamal Gaouas).
13. Co-authored with Djamal Gaouas: “Cinema between Freedom of Creativity and the Function of Entertainment.” National Forum “Understanding Film Studies: Boundaries and Dimensions,” February 14–16, 2021, University of Batna 1.
14. Co-authored with Djamal Gaouas: “Facebook and Its Role in Promoting Tourism in Khenchela Province.” National Forum “Tourism Media in Algeria: Reality and Prospects,” February 24–25, 2020, University of Batna 1.
15. “The Social Responsibility of the Media in Consumer Protection” (co-authored with Nabil Houra). 4th National Forum on Media and Communication: “Change between Media Strategies and Citizens' Communicative Practice,” December 2–3, 2015, University of 20 August 1955, Skikda.
16. “The Impact of Social Networking Sites on Citizenship.” National Forum “The Impact of Modern Information and Communication Technology on the Functions of the Nation-State,” May 7–8, 2014, Faculty of Law and Political Science, University of Jijel.
17. “Freedom of Opinion and Expression from the Print Era to the Digital Era.” 1st National Forum “Legal Controls on Freedom of Opinion and Expression under Algeria's New Media Law,” April 23–24, 2014, Faculty of Law and Political Science, University of Batna.
18. “Toward a Unified System for Documenting Sources in Graduation Research in Information and Communication Sciences.” National Forum “Research Methodology in Information and Communication Sciences,” June 9, 2013, University of Constantine 3.
19. “The Role of Electronic Journalism in Shaping Public Opinion.” 1st National Forum on Media and Communication: “Media and Public Opinion in the Arab World between Challenges and Stakes,” May 5–6, 2013, University of Batna.

Study Days

1. “The Legal Approach to the Digital Media Institution: A Study of Algerian Media Legislation.” National Study Day “Current Challenges Facing Audiovisual Activity in the Digital Environment,” October 28, 2020, Laboratory of Historical and Human Studies, Ziane Achour University, Djelfa.

   “Pathways of the Human Sciences.” Study Day on the Human Sciences, March 18, 2013, University of Batna.

Involvement in Organizing Scientific Events

Participation in numerous national and international forums and study days, as forum chair, member of the organizing committee, or member of the scientific committee of the forum.

Involvement in Scientific Activities

Participation in numerous scientific activities as a doctoral thesis discussant/examiner, member of the scientific committee of the International Journal of Humanities Studies, expert reviewer for numerous books and pedagogical publications, and member of doctoral entrance-examination correction committees.

Several scientific projects benefiting students, researchers, and the institution are also currently in progress.