

CURRICULUM VITAE :

First Name : Samir

Name : BRAHIMI

Date and Place of Birth: 29 january 1982 in Setif

Nationality : Algerian

Address : City 3000 housing, AADL, BIR NSA, B: 9, N: 3, Setif

Family Situation : Married

Function : Teacher Researcher

Rank : Associate Professor A , university of KHENCHELA.

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Diplomas obtained :

- 2000 : Baccalaureat in Natural Sciences, , Ibn Rachik High School, Setif
- 2004 : Bachelor's degree in management sciences, option : finance, university of Setif
- 20 May 2010: Magister in commercial sciences, option: marketing, university of Oum El Bouaghi
- 28 November 2020: Doctorate in sciences, in commercial sciences, option: marketing, university of Bouira

Professionnal Career:

- 2010-2011: Substitute teacher, Faculty of Economic, Commercial and Management Sciences, university of Setif
- 21 Février 2011: Assistant Professor B, Faculty of Economic, Commercial and Management Sciences, university of Khenchela
- 31 Décembre 2013: Assistant Professor A, Faculty of Economic, Commercial and Management Sciences, university of Khenchela
- 29 November 2020: Associate Professor B, Faculty of Economic, Commercial and Management Sciences, university of Khenchela
- 01 June 2022: Associate Professor A, Faculty of Economic, Commercial and Management Sciences, university of Khenchela

Pedagogical Activities:

1- Education:

Teaching Modules: Microeconomics, Research report, introduction to management, Company evaluation,, operational research, Strategic marketing.

2- Pedagogical publication :

2019-2020 : « Microeconomics 1 : Courses and corrected exercises», Faculty of Economic, Commercial and Management Sciences, university of Khenchela

3-Pedagogical supervision:

2012-2024 : supervision of dozens of bachelor's and master's students

Research activities:

1-Communications :

- 08-09 /11/ 2010 : **«The role of product development in enabling competitive advantage of an economic enterprise»** , Participation in the international conference : Competition and competitive strategies for industrial companies outside the hydrocarbon sector in Arab countries, university of CHLEF.
- 18-19 /5/ 2011, **« Change management as a tool to activate the privatization process»**, Participation in the international conference: Creativity and organizational change in modern organizations: study and analysis of national and international experiences, university of BLIDA
- 16-17 /4/ 2013: **« The role of quantitative marketing research in the marketing decision-making process»**, Participation in the national conference: Use of quantitative analysis methods in administrative decisions, university of TIARET.
- 5 /1/ 2021: **« E-government in the Arab world: its importance and the main obstacles - with reference to the experience of the Kingdom of Saudi Arabia »** , Participation in the Virtual national Forum: Electronic management applications and the means of securing them in Algerian institutions - the reality of the application and the challenges for the future, University Center –Tissemsilt-.
- 6/05/2021 : **« Primary data collection tools in scientific research »**, Participation in the Virtual national Forum: Scientific Authenticity in the Preparation of Scientific Research, university of M'SILA.
- 29/05/ 2021 : **« The role of blockchain technology in the implementation of electronic governance of Wakf institutions»** , Participation in the Virtual International conference : The role of the tertiary sector and “wakf” institutions in sustainable economic and social development in modern experiences, university of SETIF1.
- 23-24 /06/2021 : **« the position of study of external markets at the National Agency for the Promotion of Foreign Trade»** , Participation in the national conference : Opportunities and prospects for promoting Algerian non-hydrocarbon exports after the Corona pandemic, university of Blida.
- 07 /07/2021 : **«Inclusive tourism: a new dimension for tourism »**, Participation in the Virtual national Forum: Inclusive Tourism reality and future prospects, University Center –Tissemsilt-.
- 20-22 / 03/ 2022 : **« Marketing for the concept of inclusive tourism: Presenting international experiences and lessons learned from them for Algeria»**, Participation in the Virtual International conference: The tourism economy in Algeria: a mechanism for economic diversification and the prospects for its development in the context of contemporary global developments, university of SETIF1.
- 23-24 / 03/2022 : **« Le rôle du « wakf » scientifique dans le financement des établissements d'enseignement supérieur et de recherche scientifique »**,

Participation in the Virtual International Forum: The role of “waqf” in achieving the financial viability of higher education institutions, university of Blida 2 .

- 10 /10/2022, « **E-marketing: one of the pillars of organizational success**», *Participation in the virtual national conference: Alternatives for local marketing and finance for institutions, university of Khenchela.*

2-Publications :

- 31/12/2018 : Brahimi Samir, Touaiti Mustapha, « **The contribution of marketing research in the detection of marketing opportunities in the household appliances market in Algeria - Study of a sample of employees of the BRANDT company**», *Economic Researcher Review, university of skikda, vol 10. The link: <https://www.asjp.cerist.dz/en/article/71905>*
- 31/12/2021 : « **The Impact of Adopting Internal Marketing Concept and Procedures in Higher Education Institutions on the Performance of University Professor- From the Point of View of a Sample of Professors University -** », *Finance and Business Economies Review, University Center - Mila-, vol 4, The link : <https://www.asjp.cerist.dz/en/article/175503>*