

CV

Personnel informations

Photo	Birthdate	Nationality	Full name	
	1986/01/14 Khenchela	Algerian	Arrouf Radhia	
	Married	Social status	0696594847	Phone number
	arrouf.radia@univ-khenchela.dz	E mail	Road Number 299 Khenchela	Personnel adress

scientific Qualifications

N	Qualification	University	Date	College	Major
1	Baccalaureate Diploma	Ali Cherif Khenchela High School	June 2003	/	Natural and Life Sciences
2	Bachelor's Degree	University of El Hadj Lakhdar Batna	June 2007	College of Economic and Commercial Sciences and Management	Financial Business Sciences
3	Majister's Degree	Abbas Laghrour University Khenchela	2013/05/31	College of Economic and Commercial Sciences and Management	Organizational Management
4	Doctorate Degree in Sciences	Arabi Ben Mhidi University Oum El Bouaghi	2018/01/28	College of Economic and Commercial Sciences and Management	Economic Sciences
5	University Qualification Certificate	Abbas Laghrour University Khenchela	2021/02/24	College of Economic and Commercial Sciences and Management	Economic Sciences

Other Qualifications:

- State Engineer Diploma in Urban Engineering, University of El Hadj Lakhdar Batna, June 2009.

- Higher Technician Diploma in Computer Science.

Scientific experiences:

Profession	The institution	The period
Temporary Professor	College of Economic and Commercial Sciences and Management, Batna University	2007-2008
Temporary Professor	College of Economic and Commercial Sciences and Management, Khenchela University	2013-2010
Permanent Professor	College of Economic and Commercial Sciences and Management, Tebessa University	2013/31/1To 01/09/2022
Permanent Professor	College of Economic and Commercial Sciences and Management, Khenchela University	01/09/2022 until today
A member of the scientific committee of the department	Department of Business and Management Sciences	2023 until today
A member of a journal	"The Asil Journal of Economic and Administrative Research."	2022 until today
A member of a journal	"The Studies in Economics and Business Management Journal."	2020 until today

Conferences:

"The Importance of Performance Management for Job Positions and Competencies in Achieving Organizational Efficiency," a paper presented at the National Conference on Performance Management of Human Resources and Employment Preservation Plan in Algerian Institutions, held on February 27th and 28th, 2013, at the College of Economic and Management Sciences, Mohamed Khider University in Biskra.
"Quantitative Analysis Methods in the Process of Administrative Decision-Making - Case Study of Management of Algerian Public Economic Institutions" - a paper presented at the National Conference on the Use of Quantitative Analysis Methods in Rationalizing Administrative Decisions: Theoretical and Applied Study, held on April 16-17, 2013, at the College of Economic and Management Sciences, Ibn Khaldoun University in Tiaret.
"Sports Marketing in Algeria: Between Prospects and Challenges" - a research paper presented at the International Conference on the Economic Implications of Investment in the Triple System (Tourism, Sports, Environment), held on April 22-23, 2013, at the Institute of Physical Activity and Sports Sciences, Akli Mohand

Oulhadj University in Bouira.
"Public Transportation as a Mechanism to Reduce Congestion in Algeria" - a conference presented at the International Conference on Strategies and Perspectives for the Development of the Transportation Sector within the Framework of National Development, held on October 7th and 8th, 2013, at the University of Mohammed Boudiaf in M'sila, Faculty of Economic, Commercial and Management Sciences..
"Investment of Funds and Financing Mechanisms in Islamic Banks - Contributions, Risks, and Challenges" - presented at the First National Conference on Islamic Financing Mechanisms as a Strategic Option for Commercial Banks in the Context of Financial Globalization, held on May 14-15, 2014, at Abbas Laghrour University in Khenchela, Faculty of Economic, Commercial, and Management Sciences
"Awqaf Sukuk as a Mechanism for Establishing and Financing Endowments" - presented at the Third International Conference on Islamic Finance in Sfax on the Role of Islamic Finance in Economic and Social Development: Investment Sukuk and Awqaf Sukuk, held on June 16-17, 2014, at Sfax University, Tunisia
"Investment in Intangibles as a Strategy for Achieving Innovation and Enhancing University Performance with Reference to the Case of Algerian Universities" - presented at the Second National Conference on the Problem of Adopting Modern Methods to Support Continuous Improvement in Algerian Universities, held on March 10-11, 2014, at Abbas Laghrour University in Khenchela, Faculty of Economic, Commercial, and Management Sciences.
"The Reality of Foreign Direct Investment in Maghreb Countries: A Comparative Study (Algeria - Tunisia - Morocco)" - presented at the First International Conference on the Role of Foreign Direct Investment in Economic Growth (Case Study: Algeria), held on November 25-26, 2014, at Abbas Laghrour University in Khenchela, Faculty of Economic, Commercial, and Management Sciences.
"The Impact of University Outputs on Achieving Sustainable Development and Its Requirements with Reference to the Case of Algerian Universities" - presented at the Seventh International Conference on the University and Society: Realities and Prospects, held on October 26-27, 2015, at the Faculty of Humanities, Social Sciences, and Islamic Studies, University of Batna1..
"Generalities about Emerging Financial Markets and Their Efficiency" - presented at the International Conference on the Role of Emerging Financial Markets in the Development of Local Investments, held on January 26-27, 2016, at the Faculty of Economic, Commercial, and Management Sciences, University of Tebessa.
"The Local Tourism Industry and Issues of Algerian National Development" - presented at the First International Conference on Mechanisms for Activating Investment and their Role in Improving Tourism Sector Indicators, held on December 6-7, 2017, at the Institute of Law and Economic Sciences, University Center of Barika.
"The Small and Medium Enterprises and the Clean Production Strategy" - presented at the National Conference titled "The Problem of Sustainability of Small and Medium Enterprises in Algeria," held on December 6-7, 2017, at the Faculty of Economic, Commercial, and Management Sciences, University of Ouargla.
"Establishing a Culture of Electronic Consumption Among Customers" - presented at the National Conference titled "Protecting Consumers from the Risks of Electronic Transactions," held on February 21-22, 2018, at the Faculty of Law and Political Science, Department of Law, University of Ziane Achour, Guelma.
"Marketing in Non-Profit Organizations: Between Necessity and Obstacles" - presented at the National Seminar

on Marketing Practices in Financial and Business Institutions, held on February 22, 2018, at the Faculty of Economic, Commercial, and Management Sciences, University of Biskra.

"A Review of Quantitative Methods: Importance and Advantages" - Scientific Seminar on the Importance of Using Quantitative Methods in Economic Studies, Department of Finance and Accounting, Faculty of Economic, Commercial, and Management Sciences, University of Arabi Tabesi in Tebessa, February 22, 2018.

Entrepreneurial Education as a Strategy to Enhance Youth Entrepreneurship Spirit" - National Scientific Conference on Entrepreneurship and Business Leadership in Tebessa: Opportunities and Challenges, Department of Management, Faculty of Economic, Commercial, and Management Sciences, University of Arabi Tabesi in Tebessa, April 26, 2018.

Study and Analysis of Higher Education Indicators - A Comparative Study of Algeria with Arab Countries" - National Conference on Financing Higher Education and Scientific Research in Algeria, Department of Management, Faculty of Economic, Commercial, and Management Sciences, University of Arabi Tabesi in Tebessa, May 2-3, 2018.

Marketing Efforts of Algeria within the Strategic Plan for Tourism Development SDAT 2025" - Fourth Scientific Conference on the Current Situation and Future Prospects of Tourism Industry in Algeria, Faculty of Economic, Commercial, and Management Sciences, Amar Thleji University in Laghouat, May 13, 2018.

Transformation in Human Resource Management Practices in the Era of Knowledge Workers and Knowledge Economy" - First National Conference on Human Resource Management in Algerian Businesses: Realities and Prospects, Department of Sociology, Mohammed Seddik Benyahia University in Jijel, November 14, 2018

Requirements for the Success of Tourism Marketing in Stimulating Tourist Demand" - International Conference on Investment in Desert Tourism and the Challenge of Valorizing Economic Resources of Local Communities, Economic Integration Laboratory, Ahmed Draria University in Adrar, December 3-4, 2018..

"Green Economy and the Possibility of Implementing Cleaner Production in Small and Medium Enterprises in Algeria" - International Conference on Algeria and the Necessity of Transition towards Green Economy for Sustainable Development, Faculty of Economic, Commercial, and Management Sciences, University of Abbas Laghrour in Khemis Miliana, December 10-11, 2018.

Program and Performance Budgeting as a Gateway to Reforming the General Budget in Algeria under the Provisions of Organic Law 18-15" - Fourth National Virtual Conference on Modernizing the Public Budget System in Algeria and Trends in its Implementation, June 30, 2022.

Reading on the Importance and Challenges of Startups in Algeria" - National Conference on Evaluating Financing Mechanisms for Startups and Small and Medium Enterprises to Achieve Economic Diversification and Sustainable Development, University of Oum El Bouaghi, December 10, 2023..

Green Entrepreneurship as a Mechanism for Achieving Sustainable Development in Algeria" - National Conference on Green Financing as a Mechanism to Support Green Entrepreneurship within the Framework of Achieving Sustainable Development Dimensions, Referring to the Case of Algeria, November 15, 2023, at the University of Oum El Bouaghi.

The Role of Thermal Baths in Promoting Local Tourism and Achieving Regional Development - The Case of Khenshela Province" - Second International Conference on Regional Intelligence "Collective Intelligence and the Role of Actors in Activating Regional Resources" in Bejaia (Algeria), October 10-11, 2022

Adopting Digital Management as a Mechanism to Improve the Performance of the University" - National Conference on the Role of Digital Transformation in Achieving Outstanding Performance for Higher Education Institutions in the Health Training Field, October 10, 2023, at the University of Blida 2.

Fostering Creativity through Knowledge Management in the Context of Organizations Adopting Empowerment Approach" - National Conference on Creativity in Business Organizations in a Changing Work Environment, November 2, 2023, at the University of Tebessa

"Digital Tourism Marketing: Reading and Analysis of Concepts and Dimensions" - National Virtual Conference: The Importance of Digital Marketing in Influencing Algerian Tourists' Behavior towards Domestic Tourism, September 25-26, 2022, at the University of Tebessa.

Foreign Direct Investment as a Mechanism to Improve Sustainable Development Indicators" - National Conference on: Implications of Investment Law 18-22 on Startups in the Digital Transformation Era – On-site and Remote Attendance, October 4, 2023, at the University of Khenchela.

Digital Marketing as a Modern Marketing Alternative to Achieve Economic Development" - National Virtual Conference: Marketing Alternatives and Local Financing for Institutions Amid Opportunities and Challenges, October 10, 2022, at the University of Khenchela.

Digitization of Higher Education Sector in Algeria: Path, Challenges, and Impacts" - National Conference on: Ensuring Quality of Higher Education within the Framework of University Project – On-site and Remote Attendance, November 13, 2023, at the University of Khenchela.

Investment in Human Capital as an Approach to Improve University Outputs towards the Job Market" - Multi-disciplinary Scientific Conference on the Conditions of Joining the Public Sector Jobs and Career Progression: Challenges of Implementation and Necessity of Change, November 21-22, 2022, at the University of Khenchela

Digital Management as a Mechanism to Improve Service Quality in Commercial Sector" - National Conference on: Service Quality in the Era of Digital Transformation and E-Governance in Algerian Institutions – Opportunities and Challenges/Evaluating the Present and Envisioning the Future, November 8-9, 2023, at the University of Ghardaia.

E-Learning towards Reforming Algerian Universities – Current Status and Expectations" - First Virtual International Conference on: Professionalizing University Education, November 6, 2022, at the University of Oran 2.

Scientific Articles

1. "Empowerment as a Strategy for Developing Intellectual Capital in Organizations" - Humanities Journal, University of Constantine1, Issue 44, December 2015.
2. "Empowerment Strategy as a Gateway to Activating and Achieving Decision Quality in Organizations" - Industrial Economics Journal, University of Batna1, Issue 10/2016.
3. "Investment in Human Capital as a Strategy for Achieving Outstanding Organizational Performance" - Social and Humanitarian Sciences Journal, University of Batna1, Issue 35, December 2016.
4. "The Impact of Quality on Building Relational Capital" - Industrial Economics Journal, University of Batna1, Volume 3, June 2017.
5. "Empowerment Strategy and its Impact on Human Capital Performance" - Approaches Journal, University of Jijel, Volume 2, Issue 29, 2017.
6. "Application of Knowledge Management as a Strategy for Building a Learning Organization" - Economics and Business Finance Journal, University Center Mila, Issue Seven, September 2018.
7. "Investment in Information as a Gateway to Improving Business Organizations Performance" - Legal and Humanitarian Sciences Journal, University of Jijel, Economic Issue, Issue 35, July 2018.