

Personal Information

First Name: Ghaliya **Last Name:** Ghodbane

Date of Birth: 11/01/1991 **Place of Birth:** Chemora /BATNA

Scientific Rank: Senior Lecturer (Class A) **Specialization:** Media and Society

Degrees Obtained:

Baccalaureate in Experimental Sciences, Ghodbane Tayeb High School, Chemora, 2008

Bachelor's Degree in Print Journalism, University of Batna, 2011

Master's Degree in Print Journalism, University of Batna, 2013

Doctorate (PhD) in Media and Society, University of Batna, 2018

University Habilitation, Abbas Laghrour University, Khenchela, 2022

Professional Information

1. Research Professor at Abbas Laghrour University, Khenchela, since 2018.
2. Head of the Local Committee Unit for University Visibility Enhancement and Ranking, Faculty of Social and Human Sciences, starting January 2025.
3. Head of the Master's Program in Audiovisual Studies, starting October 2023.

Scientific Experiences

1. Member of the Laboratory for Historical Studies and Research on Heritage and Civilization, starting December 2024.
2. Member of the Disciplinary Council of the Department of Human Sciences, starting 2023.
3. Member of the Debts Committee of the Department of Human Sciences, Media and Communication Division, starting 2024.
4. Member of Scientific Committees in National and International Conferences.
5. Member of Organizational Committees in National Conferences.
6. Participation in numerous national and international conferences.

Published Academic Articles

1. "Media Campaigns on Algerian Television: Between Design Professionalism and Impact Limits – An Analytical Study" – Published in *Al-Mi'yar Journal* in 2025.
1. "The Reality of Personal and Electronic Communication Between Professor and Student in Light of Digitization – A Field Study on a Sample of University Professors" – Published in *Al-Risala Journal for Media Studies* in 2024.
2. "Electronic Tourism Promotion of Tourist Areas in Algeria Through Social Networks – An Analytical Study of the 'Tourism in Aurès' Page" – Published in *Al-Risala Journal for Human Studies and Research* in 2022.
3. "Media Education in the New Algerian Educational Curricula – A Critical Analytical Study of the Arabic Language Textbook for Third and Fourth Grades of Primary School" – Published in *Al-Insan wal-Majal Journal* in 2022.
4. "The Issue of New Media's Impact on Cultural Identity in the Context of Globalization" – Published in *Journal of Arts and Humanities* in 2014.

Published Books and Publications

Electoral Campaigns in the Media – El Khabar Newspaper as a Model", Alpha Publishing, Constantine, 1st Edition, 2016.



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ResearchGate

https://www.researchgate.net/profile/Ghaliya-Ghodbane?ev=hdr_xrpf