

Course: Intercultural communication

KEY ANSWER

Level: Master 1

Options: Didactics+ Language and culture

Teacher: Prof. Sabrina BAGHZOU

SECOND- TERM EXAM

Hofstede's cultural dimensions and hall's high and low-context of culture have common points. Explain

Introduction (1.5 mark)

Introducing Hofstede's cultural dimensions and Hall's high and low-context cultures

Development:

1-Hofstede's cultural dimensions: (03 marks/ 0.5 for each)

- 1- Power distance
- 2- Masculinity Vs. Femininity
- 3- Individualism Vs. Collectivism
- 4- Uncertainty avoidance
- 5- Short-term orientation Vs. Long-term orientation
- 6- Indulgence Vs. Restraint

2- Hall's high and low-context cultures (04 marks/ 02 marks for each)

- a- High-context cultures
- b- Low-context cultures

3- Common points:

- a- Individualism Vs. Collectivism (05 marks)
- b- Saving "Face" (05 marks)

Conclusion: (1.5 mark)